

A1 Scotswood to North Brunton

Using an event van for non-statutory public engagement events

Summary

January 2019

What did we do?

We took a different approach to public events by using an event van in a number of different locations, including supermarket and park and ride sites.

Why did we do this?

We're committed to keeping you, our customer, up to date about our work and how it might affect you. We also take safety seriously and strive to improve safety wherever we can. Taking these events out of the traditional community centres and church halls meant that we were able to get our message out to more people.

When did the events take place?

We held several events over three days in October 2018.

What was different about these events?

Firstly we used an event van; this means that we were able to be much more flexible about where we held the events and could bring the information to where we know people will be at peak times. And because we used the van, we were able to visit a few different locations on each day.

How many people attended the events?

We spoke to almost 300 people over the three days.

What did you learn from these events?

We know that not everyone can get to church halls or community centres and we also know that a lot of our larger schemes can have an impact on people from a large audience. Using the event van we learnt that taking information to busy areas works really well and people liked being able to pop in and meet the team.

Will you be doing more of this kind of event?

We hope so. We're looking at the best places and times for future events.

Where can I find out more?

The comprehensive report can be found in the ['Media and Documents'](#) section of our website.

Find out more about the A1 Scotswood to North Brunton scheme at <https://highwaysengland.co.uk/projects/a1-scotswood-to-north-brunton/>